PROGRAMME

of

The 17th International Conference on Business Excellence
Rethinking business: Sustainable leadership in a VUCA world

23-25 March 2023, Bucharest, Romania
Conference Program - in brief

Day 1
23 March 2023

Plenary Session - Piata Romana, no 6, Hall of Madgearu Room

9.30 – 10.00 Registration (Hall of Madgearu Room, Bucharest University of Economic Studies)

10:00 - 10:30 Conference's Opening, Madgearu Room, Bucharest University of Economic Studies

Welcome speeches:

Alina Mihaela DIMA – Vice-Rector of the Bucharest University of Economic Studies, Romania
Tânase STAMULE – Dean, Faculty of Business Administration in foreign languages, Bucharest University of Economic Studies, Romania
Mihail BUŞU – Vice-Dean, Faculty of Business Administration in foreign languages, Bucharest University of Economic Studies, Romania

10.30 – 12.00 Plenary Session Madgearu Room, Bucharest University of Economic Studies

Keynote speakers:

Senator Monica-Cristina ANISIE – Chair, Committee for Education of the Romanian Senate
Deputy Ioan-Sabin SĂRMAŞ – Chair, Committee for Information and Communications Technology of the Chamber of Deputies of Romania
Katja Christine PLATE – Head of the KAS Offices Romania and Republic of Moldova

Q&A

12:00-13:00 Reception (Hall of Madgearu Room, Bucharest University of Economic Studies)

Day 2
24 March 2023 (Calea Grivitei, no 2-2A)

9:00-11:00 Parallel Sessions

11:00-11:30 Coffee Break

11:30-13:00 Parallel Sessions

ICBE2023
13:00-14:00 Lunch (Calea Grivitei, no 2-2a)

14:00-15:30 Parallel Sessions

15:30-16:00 Coffee Break

16:00-17:00 Parallel Sessions

19:00-23:00 Conference Dinner and Award Ceremony, Athenee Palace Hilton Bucharest (Episcopiei 1-3, Bucharest 010292)

Day 3

25 March 2023 (social program)
Networking trip to Crama de Piatra Winery including lunch and transportation

10:00 Departure Piața Romană 6, București 010374

18:00 Return to Bucharest
Day 1
23 March 2023

Plenary Session

Madgearu Room, Bucharest
University of Economic Studies,
Piața Romană 6
Day 2
24 March 2023

Parallel Sessions

FABIZ Building
(Calea Grivitei, no 2-2A)

Please consider the following indications:

**If you will attend physically:** please check the conference program for identifying the room where the works of your section take place and make sure to be five minutes earlier. Once you are there, please upload your presentation on the existing computer. In this way, when your paper is scheduled, all you have to do is to open it and start your presentation!

**If you will attend online:** please check the conference program and connect to the zoom link available for your section. Be ready to share the screen with the session’s chair when your presentation is scheduled.
Minitrack: NEW CHALLENGES FOR MACROECONOMIC MODELLING

Minitrack Chair: Petre CARAIANI
Room 4103, Calea Griviței no. 2-2A

9.00 – 10.00

For online participation:
https://ase.zoom.us/j/84528882628?pwd=L21mY1JSekilUmE5VmZyYTUzbVIDUT09

Oil News Shocks, Inflation Expectations and Social Connectedness
Petre CARAIANI
Bucharest University of Economic Studies, Bucharest, Romania

Ranking the Most Systemically Risky Companies in Romania
Marius MATEI
Bucharest University of Economic Studies, Bucharest, Romania

The relationship between the budgetary fiscal policy and macroeconomic indicators, a comparative study of Germany-France versus Romania-Bulgaria
Cristina Elena CAZACU
Transilvania University of Brasov, Brasov, Romania
Minitrack: YOUNG RESEARCHERS’ COLOCVIUM FOR FIRST TIME AUTHORS

Minitrack Chairs: Vanesa Madălina VARGAS, Raul BAG
Room 4103, Calea Griviței no. 2-2A

15:00-16:30

For online participation:
https://ase.zoom.us/j/84294504707?pwd=bWNablRPcjBTdm80cEtICtIRraHZPQT09
Meeting ID: 842 9450 4707
Passcode: Young2023

Clusters, Business Planning and Economic Growth: Stockholm’s Artificial Intelligence and Big Data Cluster
Gabriela CALINESCU
Bucharest University of Economic Studies, Bucharest, Romania

Exploring the Digital Divide: A Comparative Study of EU Countries on E-Commerce, ICT, and Internet Usage
Alexandra-Nicoleta DURNOI
Bucharest University of Economics Studies, Bucharest, Romania
Cosmin Alexandru TEODORESCU
Bucharest University of Economics Studies, Bucharest, Romania
Vanesa VARGAS
Bucharest University of Economics Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Sustainability of Local and Rural Development: Challenges of Extremely Deprived Communities
Mihaiela Simona ȘTEFĂNESCU
Bucharest University of Economic Studies, Bucharest, Romania
Sofia Elena COLESCA
Bucharest University of Economic Studies, Bucharest, Romania
Mihaela PĂCESILA
Bucharest University of Economic Studies, Bucharest, Romania
Ioana Maria PRECUP
Romtens Foundation, Bucharest, Romania
Theodor HĂRĂTAU
Romtens Foundation, Bucharest, Romania

The Rise of the Mobile Internet: Tracing the Evolution of Portable Devices
Cosmin Alexandru TEODORESCU
Bucharest University of Economic Studies, Bucharest, Romania
Vanesa Madalina VARGAS
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
Alexandra-Nicoleta CIUCU (DURNOI)
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

An Investigation on Real Estate Market Dynamics and Bubble Formation Modeling
Luana Cristina Rogojan
Bucharest University of Economic Studies, Bucharest, Romania
Andreea Elena CROICU
Bucharest University of Economic Studies, Bucharest, Romania
Luana Cristina ROGOJAN
Bucharest University of Economic Studies, Bucharest, Romania

Challenging sanctions: what price is Belarus willing to pay to maintain the autocratic regime?
Saeed AHMED
Bucharest University of Economic Studies, Bucharest, Romania
A Review On The Impact Of Shadow Banking On Financial Markets Prudential Regulation
Andreea-Elena Croicu
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
Laura Andreea Iancu
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
Luana Cristina Rogojan
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Modern approaches in credit risk modeling: A literature review
Laura Andreea Iancu
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
Andreea-Elena Croicu
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
Luana Cristina Rogojan
Bucharest University of Economic Studies, Bucharest, Romania
Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania
The influence of the COVID-19 pandemic on the CSR practices in the Romanian banking sector  
Georgiana-Loredana SCHIPOR (FRECEA)  
Bucharest University of Economic Studies, Bucharest, Romania

Study on the behavior and preferences of social media users, after the pandemic era  
Ștefania-Maria ARMĂȘELU  
The Romanian Agency for Quality Assurance in Higher Education, Bucharest Politehnica University of Bucharest, Romania  
Dana Corina DESELNICU  
Bucharest Politehnica University of Bucharest, Romania

Improving Supply Chain Management with "Self-Transactional Materials". Proposal of a Case Study from business processes  
Elena PUICA  
Bucharest University of Economic Studies, Bucharest, Romania

ERP systems as a part of business digitalization  
Laura – Eugenia – Lavinia BARNĂ  
Bucharest University of Economic Studies, Bucharest, Romania  
Bogdan – Ștefan IONESCU  
Bucharest University of Economic Studies, Bucharest, Romania

A study into the implementation of Robotic Process Automation in different business processes  
Andreea-Izabela BOSTAN  
Bucharest University of Economic Studies, Bucharest, Romania  
Oana VIRGOLICI  
Bucharest University of Economic Studies, Bucharest, Romania

Digital Transformation during COVID-19 Pandemic – a bibliometric analysis  
Andrei Constantin TîRNOVANU  
Bucharest University of Economic Studies, Bucharest, Romania  
Marian NĂSTASE  
Bucharest University of Economic Studies, Bucharest, Romania  
Julia Anamaria SÎȘU  
Bucharest University of Economic Studies, Bucharest, Romania  
Jacqueline MUJAYA  
Bucharest University of Economic Studies, Bucharest, Romania

The Link between Business Benefits and ERP Systems: A Bibliometric Analysis  
Casiana Maria DARIE  
Bucharest University of Economic Studies, Bucharest, Romania

How Companies Can Gain a Sustainable Competitive Advantage in the New Digital Era? The Case of Romania  
Doru Alexandru PLESEA  
Bucharest University of Economic Studies, Bucharest, Romania  
Adrian PETRE  
Bucharest University of Economic Studies, Bucharest, Romania  
Stelian Mircea OLABĂ  
Bucharest University of Economic Studies, Bucharest, Romania

14:00-16:00
What digital technologies are used today by accounting firms to deliver services?
Adrian ISIP
Bucharest University of Economic Studies, Bucharest, Romania

Technical analysis of RFID and IoT technologies integration in product recall digitalization process
Andreea-Alina CORNEA
Bucharest University of Economic Studies, Bucharest, Romania

Exploring Enterprise Resource Planning (ERP) development: challenges, opportunities and how can help companies navigate turbulent contemporary times
Cipriean-Sorin CHIRVASE
Bucharest University of Economic Studies, Bucharest, Romania
Andreea ZAMFIR
Bucharest University of Economic Studies, Bucharest, Romania

An Innovative Future through Robotic Process Automation, A Case Study
Andreea Nicoleta BICHEL
Bucharest University of Economic Studies, Bucharest, Romania
Corina Georgiana SERBAN (PATRINTAS)
Bucharest University of Economic Studies, Bucharest, Romania
Dragos BUJOR
Bucharest University of Economic Studies, Bucharest, Romania

The Emerging Generation Z Workforce in the Digital World: A Literature Review on Cooperation and Transformation
Mihai-Alin LAZAR
National University of Political Studies and Public Administration
Alexandra ZBUCHEA
National University of Political Studies and Public Administration
Florina PINZARU
National University of Political Studies and Public Administration

Digitalization of Business – Implications on Tax Evasion Dimensions
Bogdan - Florian AMZUICA'
Bucharest University of Economic Studies, Bucharest, Romania
Roxana – Adriana MITITELU
Bucharest University of Economic Studies, Bucharest, Romania
Ileana NIŞULESCU
Bucharest University of Economic Studies, Bucharest, Romania

Tool integrations for monitoring solutions and associated performance analysis
Alexandru COCIORVA
Bucharest University of Economic Studies, Bucharest, Romania
Nicoleta ONOFREI
Bucharest University of Economic Studies, Bucharest, Romania
Alexandru-Lucian VILCEA
Bucharest University of Economic Studies, Bucharest, Romania

The Effect of Digital Talent and Digital Capability on Bank Performance: Perspective of Regional Development Bank Employees
Audy THUDA
Management Department, BINUS Business School, Jakarta, Indonesia
Rano KARTONO
Management Department, BINUS Business School, Jakarta, Indonesia
Mohammad HAMSAL
Management Department, BINUS Business School, Jakarta, Indonesia
Asnan FURINTO
Management Department, BINUS Business School, Jakarta, Indonesia

An Overview of ETL Cloud Services: An Empirical Study Based on User’s Experience
Andreea VINES
Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: RETHINKING LEADERSHIP IN CHALLENGING TIMES
Minitrack Chairs: Alina Mihaela DIMA, Sebastien POINT
Room 4103, Calea Griviţei no. 2-2A

10:00-11:30

For online participation:
https://ase.zoom.us/j/86290966801?pwd=K1NSRlFrVTFYMFQwTmdlZVByZ3Zz09

EXPLORING BUSINESS LEADERSHIP IN A START-UP ACTIVE IN THE CONSTRUCTION MATERIALS INDUSTRY
Dan Andrei PANDURU
Politehnica University of Bucharest
Alina PREDA
Politehnica University of Bucharest

Top leaders’ perception of career success and their work attitudes after the COVID-19 pandemic
Isabelle Biclesanu
Bucharest University of Economic Studies, Bucharest, Romania
Adela JANSEN
Bucharest University of Economic Studies, Bucharest, Romania
Judith Anci KIS
Bucharest University of Economic Studies, Bucharest, Romania
Alina Mihaela DIMA
Bucharest University of Economic Studies, Bucharest, Romania
Sebastien POINT
EM Strasbourg Business School

Study on the impact of organizational culture, knowledge management and digitalization on sustainable leadership
Iuliana Zavatin
Bucharest University of Economic Studies, Bucharest, Romania
Andreea Bianca ENE (CONSTANTIN)
Bucharest University of Economic Studies, Bucharest, Romania
Dragoș BUJOR
Bucharest University of Economic Studies, Bucharest, Romania
Bogdan Alexandru FRĂTILOU
Bucharest University of Economic Studies, Bucharest, Romania

RESILIENCE OF THE MANAGEMENT OF HEALTHCARE PROVIDERS CAUSED BY THE COVID-19 PANDEMIC
Ion Marius SAVIN
Bucharest University of Economic Studies, Bucharest, Romania

Impact of social network usage on employees’ work performance in public organizations: Evidence from Vietnam
Le Thanh Tung
Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam
Dinh Van HOANG
Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

The women leadership. A human-centered approach
Ana Maria Bocaneala

ICBE2023
Can Machine Learning models predict inflation? A case study on Romania
Codrut IVASCU
Bucharest University of Economic Studies, Bucharest, Romania

Banking Chatbots: How Artificial Intelligence Helps the Banks
Ionuț-Alexandru CÎMPEANU
Bucharest University of Economic Studies, Bucharest, Romania

Denis-Alexandru DRAGOMIR
Bucharest University of Economic Studies, Bucharest, Romania

Răzvan Daniel ZOTA
Bucharest University of Economic Studies, Bucharest, Romania

The Applicability Of Machine Learning In Prediabetes Prediction
Oana Virgolici
Bucharest University of Economic Studies, Bucharest, Romania

Horia Virgolici
Bucharest University of Economic Studies, Bucharest, Romania

Ana-Ramona Bologa
Bucharest University of Economic Studies, Bucharest, Romania

Ahmad Ghareeb
Bucharest University of Economic Studies, Bucharest, Romania

Young people’s adjustment to post-pandemic work styles
Valentina-Diana LACUTA
Politehnica University of Bucharest

Corina DESELNICU
Politehnica University of Bucharest

Liliana DUMITRESCU
Politehnica University of Bucharest
Minitrack: HUMAN RESOURCES – A GAME CHANGER OF THE BUSINESS STRATEGY
Minitrack Chair: Alecsandrina DEACONU; Simona GOIA
Room 4113, Calea Grivitei no. 2-2A
15.30-18.00

For online participation:
https://ase.zoom.us/j/85632547981?pwd=dVlhVGxhbEV6KzFpQVJLN2VSNXk1QT09
Meeting ID: 886 7225 5003
Passcode: 102324

Technological, Physical and Cultural Strategy for Generation X and Y toward Their Performance
Jefta HARLIANTO
Bina Nusantara University, Jakarta, Indonesia
HARJANTO Prabowo
Bina Nusantara University, Jakarta, Indonesia
MOHAMMAD Hamsal
Bina Nusantara University, Jakarta, Indonesia
BOTO Simatupang
Bina Nusantara University, Jakarta, Indonesia

The Lagging of HR Analytics Adoption rate: Understanding from Individual Attitude of HR Professionals
Jefta HARLIANTO
Bina Nusantara University, Jakarta, Indonesia
Rano Kartono RAHIM
Bina Nusantara University, Jakarta, Indonesia
Mohammad HAMSAL
Bina Nusantara University, Jakarta, Indonesia
Asnan FURINTO
Bina Nusantara University, Jakarta, Indonesia

Mobile working stress and employee innovative behavior: exploring the role of organizational conflict and work engagement
Luki SUARDI
BINUS University, Jakarta, Indonesia
Asnan FURINTO
BINUS University, Jakarta, Indonesia
EMPLOYEES’ MOTIVATION IN KNOWLEDGE-BASED ORGANIZATIONS IN THE IT INDUSTRY
Aurel Mihail ȚÎȚÎU
"Lucian Blaga” University of Sibiu, Sibiu, Romania
Madalina Maria PANĂ
"Lucian Blaga” University of Sibiu, Sibiu, Romania

Satisfaction and performance of Romanian employees working in the accountancy and human resources fields
Liliana DUMITRESCU, Dana-Corina DESELMICU, Valentina Diana LACUTA, Bogdan-Vasile DANCIU
University "Politehnica” of Bucharest, Bucharest, Romania

A case study of accounting firm related to human capital development, work-life balance and motivation of employees
Ana-Maria COCARIU
Bucharest University of Economic Studies, Bucharest, Romania

Exploring the Relationship between Organizational Cultures, Openness to Experience and Work Engagement
Damlasu UYUĞ ŞENGÜN, Tuğba TUĞRUL
Izmir University of Economics, Izmir, Turkey

Continuous professional training in the banking of the future.
Anamaria MIŞA
Bucharest University of Economic Studies, Bucharest, Romania

A study of the requirements for online teaching and learning in Romanian schools
Florentina Ecaterina JOGA
Bucharest University of Economic Studies

Emotional intelligence of IT&C professionals: How does it influence the work engagement?
Ramona Ștefania IGREȚ, Oana-Alexandra BURCĂ, Mihaela COVRIG, Simona Irina GOIA (AGOSTON)
Cristian – Virgil MARINAȘ
Bucharest University of Economic Studies, Bucharest, Romania

A study of the requirements for online teaching and learning in Romanian schools
Florentina Ecaterina JOGA
Bucharest University of Economic Studies, Bucharest, Romania

Preparing Students for Successful Business Careers in a Changing Society: Good practices from a private high school in Romania
Florentina Alina GRIGORESCU (PIRVU)
University “Politehnica” of Bucharest, Bucharest, Romania
Minitrack: DRIVING MARKETING PERFORMANCE THROUGH ARTIFICIAL INTELLIGENCE, VIRTUAL REALITIES AND OTHER NEW TECHNOLOGIES

Minitrack Chairs: Corina PELAU, Mirko GATI and Dan-Cristian DABIJA
Room 4113, Calea Grivitei no. 2-2A
9.00-13.00

For online participation:
https://ase.zoom.us/j/89149052047?pwd=N0tTc2FyQlJ6WU5Dci9aYk55Zkt1UT09

Improving Customer Experience Using Artificial Intelligence in Online Retail
Miriam Tiutiu, Dan-Cristian Dabija
Babes-Bolyai University Cluj-Napoca, Romania

Fashion joining online gaming and the Metaverse
Petra PATRUTI, Alexandra ZBUCHEA, Florina PÎNZARU
National University of Political Studies and Public Administration, Bucharest, Romania,

The role of attachment in improving consumer-AI interactions
Corina PELAU
Bucharest University of Economic Studies, Bucharest, Romania
Christine VOLKMANN
University of Wuppertal, Germany
Maria BARBUL, Irina BOJESCU
Bucharest University of Economic Studies, Bucharest, Romania

AI – powered Business Services in the Hyper Automation Era
Liana-Elena ANICA-POPA, Marinela VRINCIANU, Julianna-Madalina PAPUC
Bucharest University of Economic Studies, Bucharest, Romania

Suspiciousness and fast and slow thinking impact on trust in recommender systems
Dana RAD, Lavinia Denisia CUC, Ramona LILE
Aurel Vlaicu University of Arad, Romania
Paul Nichita CUC
Bucharest University of Economic Studies, Bucharest, Romania
Mioara Florina PANTEA
Aurel Vlaicu University of Arad, Romania
Darius ANTA
Adlai E. Stevenson High School in Lincolnshire, Illinois, USA
Assessing the use of artificial intelligence in digital marketing. Evidence from Romanian companies
Petronela Cristina SIMION, Mirona Ana Maria POPESCU
University POLITEHNICA of Bucharest, Bucharest, Romania

Moderating environmental leadership on corporate social responsibility and green innovation of SMEs performance
Kwabena Nsiah Takyi
Tomas Bata University in Zlin, Czech Republic

Revamping Business Services: RPA solutions landscape
Liana-Elena ANICA-POPA, Iuliana-Madalina PAPUC
Bucharest University of Economic Studies, Bucharest, Romania
Gabriela SAVA
Clemson University, USA

The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization
Corina-Maria RUSU, Raluca-Simina BILŢI, Florentina-Simona BARBU; Leonard-Sergiu BĂLAN
Aurel Vlaicu University of Arad, Romania

The role of fashion influencers in shaping consumers’ buying decisions and trends
Giulia KONDORT
Bucharest University of Economic Studies, Bucharest, Romania
Corina PELAU
Bucharest University of Economic Studies, Bucharest, Romania
Mirko GATI
Corvinus University of Budapest, Hungary
Ioana CIOFU
Bucharest University of Economic Studies, Bucharest, Romania

Exploring Consumer Sentiment on Central Bank Digital Currencies: A Twitter Analysis from 2021 to 2023
Silvana PRODAN, Dan-Cristian DABIJA, Leonardo MARINCEAN
Babes-Bolyai University Cluj-Napoca, Romania

Customer relationship management, operational digitization, production optimization and value creation through Artificial Intelligence in e-marketing
Timone Silviu STĂNCAIU, Adina Eleonora SPÎNU, Cristina Maria SANDA, Vanina Adoriana TRIFAN
Aurel Vlaicu University of Arad, Romania

The impact of healthcare wage increases on the quality of health services in Romania
Claudia BOGHICEVICI (PANTEA)
University of Craiova, Romania
Minitrack: INTERNATIONAL BUSINESS FINANCE IN A GLOBALIZED WORLD

Minitrack Chairs: Cristian PĂUN; Carmen DOROBÂȚ; Ionuț DUMITRU
Room 4108, Calea Griviței no. 2-2A

15.00-16.30

For online participation:
https://ase.zoom.us/j/6089236873

Prospects for Gulf Cooperation Council sovereign wealth funds to invest in climate actions
Alemdar Cosmin BUTEICĂ
Bucharest University of Economic Studies, Bucharest, Romania

Banks as liquidity providers in the interbank market
Irina MIHAI
The Bucharest University of Economics Studies, National Bank of Romania, Bucharest, Romania

The cryptocurrency market and the financial stability
Paul Cristian DONOIU*
Bucharest Academy of Economic Studies, Bucharest, Romania
Delia IACOB
Bucharest Academy of Economic Studies, Bucharest, Romania

The impact of Russia’s invasion of Ukraine on the capital markets from the CEE countries
Ela-Andrada PUSCASU
Bucharest University of Economic Studies, Bucharest, Romania

Is there any effect of ESG scores on portfolio performance in South Africa?
Diana-Mihaela SANDU
The Bucharest University of Economic Studies, Bucharest, Romania

The contagion of international crises: implications of inflation and investor sentiment on stock and treasury bond returns
Maria-Cristina ZWAK-CANTORIU
The Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: TECHNOLOGY ENTREPRENEURSHIP
Minitrack Chairs: Sorin ANAGNOSTE; Francesco BELLINI; Marco SAVASTANO

9.00-10.00

Online participation:
https://ase.zoom.us/j/81318631351?pwd=RnY4SVVvSDhwJlJbitYbDMwc3pKdz09

Approaches to support disruptive innovations within entrepreneurship education
Ileana HAMBURG
AT, Westfälische Hochschule Gelsenkirchen, Germany

AI for car damage detection and repair price estimation in insurance: market research and introducing a novel solution
Vladimir GHITA, Denis IORGA, Laurentiu-Marian NEAGU, Mihai DASCALU, Gheorghe MILITARU
University Politehnica of Bucharest, Bucharest, Romania
Minitrack: KNOWLEDGE ECONOMY

Minitrack Chairs: Violeta Mihaela DINCA; Elena-Madalina VATIMANESCU
Room 4201, Calea Griviței no. 2-2A

9.00-13.00

For online participation:
https://ase.zoom.us/j/86281383535?pwd=dnM4aU9tWnZUWlBoMTJIUlF3bXd1dz09

Meeting ID: 862 8138 3535
Passcode: 261191

Wisdom Management: A Semantic Analysis
Constantin BRATIANU
National University of Political Studies and Public Administration, Bucharest, Romania

Ruxandra BEJINARU
Stefan cel Mare University of Suceava, Suceava, Romania

Knowledge economy in the retraining process
Bianca Alexandra BLANUTĂ
Bucharest University of Economic Studies

Bibliometric analysis regarding knowledge strategies in intelligence
Nicolae Alexandru Budeanu
Bucharest University of Economic Studies

Steps to implement Knowledge Management in SMEs
Andreea Bianca CAMARĂ
National University of Political Studies and Public Administration, Bucharest, Romania

A bibliometric analysis of four constructs interconnections: innovation, competitive advantage, agility and performance
Loredana JERDEA
National University of Political Studies and Public Administration, Bucharest, Romania

Organizational Commitment: A Bibliometric Analysis
Radu MARIN
National University of Political Studies and Public Administration, Bucharest, Romania

Digitally Enabled Decision Making In Big Crop Farms: Inspiration for a Balanced Decision Making Metaphorical Model
Paul Stefan MARKOVITS
National University of Political Studies and Public Administration, Bucharest, Romania

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Use of knowledge management in companies - an overview of energy consumption strategy on short term
Mihai SANDU
Bucharest University of Economic Studies, Bucharest, Romania

Nurturing Neuroplasticity as an enabler for Growth Mindset through Lifelong Learning and Knowledge Dynamics
Roxana-Maria STÂNEIU
National University of Political Studies and Public Administration, Bucharest, Romania

A Bibliometric Analysis of the Role of the Intellectual Capital in the Organizational Agility and Performance
Mădălina-Elena STRATONE
National University of Political Studies and Public Administration, Bucharest, Romania

The role of an integrated quality management system in improving performance in the port organization
Andreea Maria UNGUREANU
University Politehnica of Bucharest, Bucharest, Romania
Cristian Vasile DOICIN
University Politehnica of Bucharest, Bucharest, Romania
Costel STANCA
Constanta Maritime University, Constanta, Romania
Aurel Mihail TITU
"Lucian Blaga” University of Sibiu, Sibiu, Romania

The impact of the COVID-19 pandemic on entrepreneurship in Romania
Beatrice TROCINESCU, Alexandra Cătălina NEDELCU
Bucharest University of Economic Studies

Knowledge Vulnerabilities Scoring System and the Knowledge Economy
Vlad-Mihai URSACHE
National University of Political Studies and Public Administration, Bucharest, Romania

A co-occurrence scrutiny of transformational leadership, employee engagement, well-being and burnout via a bibliometric analysis
Florina VINTILĂ, Elena-Mădălina VĂTĂMĂNEȘCU
National University of Political Studies and Public Administration, Bucharest, Romania

Impact of flexible working opportunities on Romanian employees work-life balance and interest in acquiring new knowledge
Violeta Mihaela DINCA
Bucharest University of Economic Studies
Simona MOAGĂR-POLADIAN
Institute for World Economy, Romanian Academy, Bucharest, Romania
Minitrack: APPLIED STATISTICS IN ECONOMICS AND MANAGEMENT
Minitrack Chairs: Mihail BUSU and Enrico PRINZ
Room 4201, Calea Griviței no. 2-2A
15.00-18.00
For online participation:
https://ase.zoom.us/j/2646746356

An analysis of the perceptions regarding the traditional versus alternative educational system
Aura CADIS, Mihail BUSU
Bucharest University of Economic Studies

The use of intelligent technologies in the development of digital transformation as a government strategy
Marius STEFAN
Bucharest University of Economic Studies

The Level of Resources and Quality of the Health System in the Romanian Country
Andreea BREAZU, Ana Alexandra OLARIU, Ștefan Cătălin POPA, Cătălina Florentina POPA
Bucharest University of Economic Studies

Communication model assessment based on organizational emotional intelligence
Vilcu Adrian, Raluca-Petronela Lazarescu, Ionut-Viorel Herghiligu
Gheorghe Asachi Technical University, Iasi, Romania

An analysis of semiconductor stocks as an opportunity for portfolio diversification
Irina-Maria TRUCMEL
Bucharest University of Economic Studies

What drives the economic activity in the oil-producing countries? An empirical evidence for Caspian Countries
George-Eduard Grigore; Radu-Cristian Mușetescu; Simona Nicolae; Oana Vlăduț
Bucharest University of Economic Studies

Analysis of the Educational System - An Econometric and Managerial Perspective
Irina-Denisa MUNTEANU
Bucharest University of Economic Studies

The Evolution of Economic Disparities in Romania during the COVID-19 Pandemic: A Comparative Analysis of Pre-Existing and Emerging Challenges
Mihai ANTONIA and Luciana SIMION
Bucharest University of Economic Studies

ICBE2023

Alula Nerea GEBEREMESKEL
Bucharest University of Economic Studies

Dominique LEPORÉ
University of Macerata, Macerata MC, Italy

Mattia TASSINARI
University of Macerata, Macerata MC, Italy

Maruf Mohammad Sirajum MONIR
Bucharest University of Economic Studies, Bucharest, Romania

EXPLORING THE RELATIONSHIP BETWEEN TOURISM AND SUSTAINABLE DEVELOPMENT GOALS. EVIDENCE BASED ON CONTENT ANALYSIS

Aurel MARIN
National University of Physical Education and Sports, Bucharest, Romania

Laurentiu BOCIOACA
National University of Physical Education and Sports, Bucharest, Romania

Assessing the level of fiscal multipliers during the phases of the business cycle

Robert-Adrian GRECU
Bucharest University of Economic Studies, Bucharest, Romania

An analysis of the European Union Regulation on Electric Energy Market

Stelian GRASU
Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra Mădălina POPP
Bucharest University of Economic Studies, Bucharest, Romania

An overview of the European Union Legislation regarding the Natural Gas Market

Stelian GRASU
Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra Mădălina POPP
Bucharest University of Economic Studies, Bucharest, Romania

The impact of the beauty industry on the economic growth at the European Union level

Oana TURCU, Cristian BRANCU
Bucharest University of Economic Studies, Bucharest, Romania

Communication strategies within the public and private companies in Romania

Cristian BRANCU, Oana TURCU
Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: STRATEGIC OPTIONS FOR AN UNCERTAIN FUTURE and DESIGN THINKING

Minitrack Chair: Mihaela Cornelia DAN, Shahrazad HADAD and Dalia POLEAC
Room 4209, Calea Griviței no. 2-2A
10.00-13.00

For online participation:
https://ase.zoom.us/j/85354648085?pwd=SXiFa1ZwcGdRZmFuNGc0YjFNNkdSUT09

Meeting ID: 853 5464 8085
Passcode: 302459

Entrepreneurial crisis strategies for the organizations of the future
Irina DOGARIU, Florentina-Mirela MARINESCU, Iyad ISBAITA
Bucharest University of Economic Studies, Bucharest, Romania

Sustainable financing and ESG investments in the context of the VUCA environment
Mădălina Ioana MONCEA, Răzvan Cătălin DOBREA, Cristina DIMA, Mihaela MINCIU
Bucharest University of Economic Studies, Bucharest, Romania

Bucharest Stock Exchange financing opportunities for Romanian IT SMEs
Mariana CIUREL
Bucharest Stock Exchange, Politehnica University of Bucharest, Bucharest, Romania
Dana Corina DESELNICU
University Politehnica of Bucharest
Ileana Violeta BOTEZ
Bucharest Stock Exchange, Bucharest University of Economic Studies, Bucharest, Romania

Strategic Analysis for the transition to E-Commerce for a Romanian Retailer
Fowzi-Constantin CRASOVEANU, Dana-Corina DESELNICU, Mircea Constantin OPRIS, Valentina Diana LACUTA
Politehnica University of Bucharest, Bucharest, Romania

Identifying opportunities for improving business processes within e-commerce companies: Evidence from Romania
Georgian ANDREI, Gheorghe MILITARU, Raluca Georgiana ION (POPA), Crina Andreea DUTA
Politehnica University of Bucharest, Bucharest, Romania

Romanian Market Strategies in the Pharmaceutical Industry
Mircea Constantin OPRIS, Dana Corina DESELNICU, Fowzi-Constantin CRASOVEANU
Politehnica University of Bucharest, Bucharest, Romania

Turnaround management diagnosis in a Romanian company using the RAISA digital platform
Eugen LASCU and Dana Corina DESELNICU

ICBE2023
Measuring the added value of competitive intelligence in business
Silvia-Denisa TARANU
Bucharest University of Economic Studies, Bucharest, Romania

Assembling and leading mission driven teams. A strategic design framework
Dalia POLEAC
Bucharest University of Economic Studies, Bucharest, Romania

Analysis of innovation strategy and technological implementation within the tertiary sector in Romania
Nicolae-Marius VAVURA and Iulia Ruxandra TICAU
Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: ACCOUNTING AND SUSTAINABLE MANAGEMENT IN A DYNAMIC WORLD
Minitrack Chairs: Adriana DUTESCU; Robin JARVIS
Room 4108, Calea Griviței no. 2-2A
9.30-13:00

For online participation:
https://ase.zoom.us/j/82334635065?pwd=Mkw1ejdOODJQUE1lV1JaZUJ5eWxHdz09
Meeting ID: 823 3463 5065
Passcode: 490658

Empirical assessment of carbon reduction and energy transition targets of European companies
Voicu Dragomir, Madalina DUMITRU, Adriana DUTESCU, Mădălina Florentina PEREVOZNIC
Bucharest University of Economic Studies, Bucharest, Romania

The conceptual link between country competitiveness and corporate ESG performance
Oana-Marina RADU, Voicu D. DRAGOMIR, Liliana IONESCU-FELEAGĂ
Bucharest University of Economic Studies

The technological context of Artificial Intelligence in financial services
Mirela Simina MIHAI, Adriana DUTESCU
Bucharest University of Economic Studies

Longitudinal study of research interest on sustainability reporting: A bibliometric analysis
Miruna Iuliana CUNEA, Camelia Iuliana LUNGU
Bucharest University of Economic Studies

Green accounting and reporting - achievements so far and opportunities ahead: Critical research of sustainability reports of Romanian companies
Lacramioara Mansour, Elena Cerasela SPĂTARIU
Bucharest University of Economic Studies

Dynamics of research on corporate governance under crisis conditions: A bibliometric analysis
Andreea Madalina BOJAN, Camelia Iuliana LUNGU
Bucharest University of Economic Studies

ICBE2023
Electricity in Romania: Production, Imports and Sponsorship – a CSR perspective
Nicoleta-Elena CRISTEA, Alula Nerea GEBEREMESKEL
Bucharest University of Economic Studies

The role of accountants and the accounting profession in achieving the sustainable development
Alis Elena PETRICICA
Bucharest University of Economic Studies

The Impact of AI solutions in Accounting and Audit – A Quantitative Analysis Based on TOE Framework
Mirela Simina Mihai
Bucharest University of Economic Studies

A new paradigm of management and accounting in the VUCA world and the impact on tax evasion
Bogdan-Florian AMZUICA
Bucharest University of Economic Studies

Navigating the Impact of Artificial Intelligence on International Financial Reporting Standards (IFRS)
Nermin Sharbek
Bucharest University of Economic Studies

Determinants of audit quality and connections with economic development and education
Catalin-Paul PACURARU-IONESCU, Marius CIMPAN, Sorin Nicolae BORLEA
Babes-Bolyai University, University of Oradea, Bucharest University of Economic Studies

Connections between the model of the supreme public audit institution and some economic, social, political, and cultural variables
Marius CIMPAN, Catalin-Paul PACURARU-IONESCU, Sorin Nicolae BORLEA, Georgiana Oana STANILA
Babes-Bolyai University, University of Oradea, Bucharest University of Economic Studies, Bucharest University of Economic Studies

Human resources disclosure in the annual reports: A case of Romanian listed companies from the medical and pharmaceutical industry
Ana-Maria Bratu, Camelia Iuliana LUNGU
Bucharest University of Economic Studies
Minitrack: SOCIAL INNOVATION AND ENTREPRENEURSHIP ECOSYSTEM

Minitrack Chairs: Carmen P.ÎUNESCU
Room 4209, Calea Griviței no. 2-2A
15:00-18:00

For online participation:
https://ase.zoom.us/j/2769618649

The role of Romanian Startup Hubs - a bridge between a business idea and the reality of the economic sector
Ștefan ION, Ioana ȚURCAȘ, Brenda-Andreea MUȘĂ (PIUARU) & Bianca TESCAȘIU
American Hotel Academy, Brașov, România
Transilvania University of Brașov, Brașov, România
Transilvania University of Brașov, Brașov, România
Transilvania University of Brașov, Brașov, România

Digitalisation of micro-enterprises - barriers and priorities. Evidence from Romania
Enikő MÁTYUS
Bucharest University of Economic Studies & University of Strasbourg

Digital transformation for education forced by COVID-19. Case Study - a rural school from Romania
Irina-Miruna RADU
Bucharest University of Economic Studies

Digital transformation and digital culture: A literature review of the digital cultural attributes to enable digital transformation
Diana Andreea FIRICAN
Bucharest University of Economic Studies

The role of community characteristics in entrepreneurship in Vietnam: An importance-performance analysis
Khanh Hung DOAN
Bucharest University of Economic Studies

Social enterprises – a key factor in strengthening cohesion and a fair transition
Narcisa Alexandra PANIE & Tamara Maria NAE
Bucharest University of Economic Studies

The salience of social enterprise: a ‘fictional’, functional tale of three sectors cooperation
Alexandru URECHE
Bucharest University of Economic Studies

ICBE2023
The influence of risk management and the strategic planning on sustainable business performance of SMEs: The case of Palestine
Hasan MAKKAWI
Bucharest University of Economic Studies

Social entrepreneurship and social innovation in the entrepreneurial ecosystem
Maruf Mohammad Sirajum MONIR & Alula Nerea GEBEREMESKEL
Bucharest University of Economic Studies

Young, wild & entrepreneurial: Generation Z's affinity for entrepreneurship
Petronela CÎRSTEA & Sorin ANAGNOSTE
Bucharest University of Economic Studies

Socio-economic wellbeing and behaviour at school or work. To what extent are they related? Evidence from Romania
Carmen PĂUNESCU & Ruxandra ARGATU
Bucharest University of Economic Studies

Minitrack: GREEN ENERGY. DIGITAL CIRCULAR ECONOMY AND CLIMATE TARGET
Minitrack Chairs: Dumitru TĂNU; Holger BERG
Room 4315, Calea Griviței no. 2-2A
9.00-13.00
For online participation: https://ase.zoom.us/j/2646746356

Is Hydrogen the future golden boy of maritime transportation?
Stelian GRASU
Bucharest University of Economic Studies

Project management in the wind energy field. Case study: Evaluation of wind energy projects through the net present value
Maria Alexandra MAASSEN
Bucharest University of Economic Studies

Research on power aggregators within the European internal electricity market
Dan PALADEC
University Politehnica of Bucharest

The need to decarbonise the energy sector to reduce pollution and its negative impact on human health
Laura Alexandra DOROFTEI, Gheorghe MILITARU, Ioan BITH-ISTRATE
University Politehnica of Bucharest, Bucharest, Romania

A PERFORMANCE-DRIVEN ECONOMIC ANALYSIS OF A LSTM NEURAL NETWORK USED FOR PREDICTING BUILDING ENERGY CONSUMPTION
Delia BALACIAN, Stelian STANCU
Bucharest University of Economic Studies

Healthcare Environmental Footprint: proposal to deliver sustainability through an innovative value stream using a circular economy approach.
William Harold Leiva PEREZ
Bucharest University of Economic Studies

The Role of Climate Change News in Pharma Industry
Bogdan Ionut ANGHEI, Radu LUPU
Bucharest University of Economic Studies

Internet of Things - one of the digital steps that companies should consider towards circular economy and sustainability. An exploratory case study defined by the sustainable retrospective of one of the top global retail groups
Exploring the Role of Consumers in Promoting a Circular Economy: Increasing Awareness and Engagement
Louisa Maria BUCUR
Bucharest University of Economic Studies

Redefining the hydrogen “colours” based on carbon dioxide emissions: a new evidence-based colour code
Elena Loredana OCENC, Adrian TANTAU
Bucharest University of Economic Studies

Energy transition: how solar PV would shape the final household electricity consumption. An economic analysis on sizing, integration and risk of prosumer energy systems
Lucian PAMFILIE, Miruna PROSCANU
Bucharest University of Economic Studies, Bucharest, Romania

The biogas an alternative between certainty and uncertainty for the transition to green energy
Negrea Camelia
Bucharest University of Economic Studies, Bucharest, Romania

The interplay between risk framing, attitude toward policy, negative affect and hard policy support
Berker ÖZCURECI
Izmir University of Economics, Izmir, Türkiye
Tugba TUGRUL
Izmir University of Economics, Izmir, Türkiye

The biogas an alternative between certainty and uncertainty for the transition to green energy
Camelia Gabriela NEGREA
Bucharest University of Economic Studies, Bucharest, Romania

Risk management in the electricity market and the transition to NET 0 via DLT (blockchain technology)
Răzvan TUDOR
Bucharest University of Economic Studies, Bucharest, Romania

Tackling Climate Change: Effective Measures for Accelerating the Decarbonisation of Maritime Transport amid a World of Mounting Distress
Maria Judith Kristina BACIU
Bucharest University of Economic Studies, Bucharest, Romania

The energy crisis and its real impact on the inflation rate
Paula MUNTEANU
Center for Study and Research for Agro-Forestry Biodiversity "Acad. David Davidescu", Romanian Academy, Bucharest, Romania

Getuța DAVID
School of Advanced Studies of the Romanian Academy (SCOSAAR), Romanian Academy, Bucharest, Romania
Minitrack: GLOBAL CHALLENGES IN THE TRANSITION TO THE NEW ECONOMY

Minitrack Chair: Octavian-Dragomir JORA

10.00-13.00

Online participation:
https://ase.zoom.us/j/83434401443?pwd=dWR0QlhZeUdUdIE1V9y9wcEJ4dE1XQT09

“East Side Story”: Enduring lessons from Mises’s plan for post-war reconstruction in the Danubian Europe
Matei-Alexandru APĂĂLOAEI
Octavian-Dragomir JORA
Bucharest University of Economic Studies, Bucharest, Romania

Assessing the electric and electronic devices acquisition in Romania within the context of circular economy requirements. A Poisson regression approach
Rodica GHERGHINA
Bucharest University of Economic Studies, Bucharest, Romania
Georgiana Camelia GEORGESCU (CREȚAN)
Bucharest University of Economic Studies, Bucharest, Romania
Ioana DUCA
Bucharest University of Economic Studies, Bucharest, Romania
Anca Mirela POSTOLE
Titu Maiorescu University, Bucharest, Romania

Industry 4.0 in Central and Eastern Europe: Is Romania ready to embrace the Fourth Industrial Revolution?
Mihai-Răzvan NEDELCU
Bucharest University of Economic Studies, Bucharest, Romania

Sustainability study of projects financed by European funds in Romania, the South-Muntenia Development Region
Elvira Alexandra GHERASIM
Bucharest University of Economic Studies, Bucharest, Romania
Ana-Maria BOCĂNEALĂ
Bucharest University of Economic Studies, Bucharest, Romania

The cultural economics of the United Arab Emirates: When dark money buys shiny art
Alexandr Florin PREDA
Bucharest University of Economic Studies, Bucharest, Romania

The link between corporate ESG performance and the UN Sustainable Development Goals
Oana-Maria RADU, Voicu D. DRAGOMIR, Liliana IONESCU-FELEAȘĂ

ICBE2023
Central bank digital currencies analyzed in a Banking School versus Currency School framework
Tudor Gherasim SMIRNA
Bucharest University of Economic Studies, Bucharest, Romania
Mihaela IFRIM
"Alexandru Ioan Cuza" University of Iași, Iași, Romania
Mihai Vladimir TOPAN

Andreas STAMATE-ŞTEFAN
Bucharest University of Economic Studies, Bucharest, Romania

Analysis of the methodical basis for evaluating the resources of an organization in the aspect of greenness
Ilona SKAČKAUSKIENĖ
Vilnius Gediminas Technical University, Vilnius, Lithuania
Juliana SMIRNOVA
Vilnius Gediminas Technical University, Vilnius, Lithuania

The impact of political exits on dividend policy
Mohamad YOUNESS
Bucharest University of Economic Studies, Bucharest, Romania

Can domestic tourism demand play a main driver for the postpandemic recovery strategy? Evidence from Vietnam
Le Thanh TUNG
Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam
Le Anh DUC
Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam
Minitrack: Business Internationalization and Globalization

Minitrack Chairs: Luminita NICOLESCU; Mariana NICOLE

9.30-11.30

Online participation:
https://us02web.zoom.us/j/83934939777?pwd=TjkyU1NTRzg0R2lzQUNTWhExSXM2Q0T09

The influence of Covid-19 on exports and imports. European cases during 2020-2021
Adrian Tudor TUDORACHE
Bucharest University of Economic Studies, Bucharest, Romania

Private, state-owned or hybrid? State-owned multinationals as strategic form of corporate ownership
Olga CRETU
Moscow School of Management Skolkovo: RUSSIAN FEDERATION

International cooperation and solving transfer pricing disputes: a discussion about mutual agreement procedures
Mihail LUPU
Bucharest University of Economic Studies, Bucharest, Romania

COVID-19 impact on Romania's agri-food trade: opportunity or threat
Iout SARCUTF
Bucharest University of Economic Studies, Bucharest, Romania

The VUCA World of Arab and Moldovan Migrants in Romania
Vlad I. ROȘCA, Monica ROMAN, Smaranda CIMPOERU, Ioana MANAFI, Elena-Maria PRADA, Laura MURESAN
Bucharest University of Economic Studies, Bucharest, Romania

Rethinking manager's core competence paradigm by integrating intercultural competence at its heart
Diana TUDORAN, Alexadrina DEACONU
Bucharest University of Economic Studies, Bucharest, Romania

The advantages and disadvantages of taxation strategies applied on MNEs in the European Union

ICBE2023
Laurențiu-Mihai TĂNASE, Irene-Ioana DRĂGHICI  
*Bucharest University of Economic Studies, Bucharest, Romania*

**Bitcoin, gold and crude oil versus the US dollar – A GARCH volatility analysis**  
Flavius Cosmin DARIE, Alexandra Dorina MIRON  
*Bucharest University of Economic Studies, Bucharest, Romania*

**Bullwhip effect | Demand variation and amplification within supply chains**  
Elena-Simona Ionel, Alexandra-Dorina Miron  
*Bucharest University of Economic Studies, Bucharest, Romania*

**Identifying and Measuring the Importance of the Lawyer’s Personal Brand Elements – A Qualitative Research**  
Georgiana – Gabriela MANEA, Bianca TESCAȘIU  
*The Brasov University of Transylvania, Romania*

**The Impact of Trade Flows on Economic Development in the Black Sea region**  
Ioan-Cătălin MURĂRAȘU  
*Bucharest University of Economic Studies, Bucharest, Romania*

**GLOBAL ECONOMIC RECESSİON AS A MAJOR RİSK BEYOND BUSINESS INSİGHTS AND ECONOMİES**  
Anis BENABED  
*University of Economic Studies, Bucharest, Romania*

**Andrei BULGARU**  
*Bucharest University of Economic Studies, Bucharest, Romania*

**GLOBALIZATION BEYOND BUSINESS SUSTAINABILITY, ENERGY AND THE ECONOMY OF THE FUTURE**  
Anis BENABED  
*Bucharest University of Economic Studies, Bucharest*

**Andreea BOERU**  
*Bucharest University of Economic Studies, Bucharest, Romania*
Minitrack: GLOBAL SECURITY: UNDERSTANDING THE PRESENT AND MAPPING THE FUTURE

Minitrack Chairs: Narciz BĂLĂSOIU; Gregory SIMONS
Room 4207, Calea Griviței no. 2-2A

11.00-13.00

For online participation: https://ase.zoom.us/j/4306556416
Meeting ID: 430 655 6416

Urban Resilience and Security Today. Difficulties of the multi-domains and factor-based approach between theory and practice
Olga BUCOVETCHI, Dorel BADEA
Landforce Academy „Nicolae Bălcescu” Sibiu, Sibiu, Romania and „Lucian Blaga” University, Sibiu

Logistics security in the era of big data, cloud computing and IoT
Gabriela Ioana Enache
Bucharest University of Economic Studies, Bucharest, Romania

Security management in the context of supply chains technological upgrades
Gabriela Ioana Enache
Bucharest University of Economic Studies, Bucharest, Romania

A brutal examination: the efficiency of defense policies on military expenditure, in the context of Ukraine war
Alexandra Carmen Bran
Bucharest University of Economic Studies, Bucharest, Romania

Alexandra Carmen Bran
Bucharest University of Economic Studies, Bucharest, Romania

Smart Homes: Analysis of IoT Security Indicators
Gabriel Vasilescu
Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: Circular Economy: A SUSTAINABLE SOLUTION FOR A SUSTAINABLE FUTURE
Minitrack Chairs: Raluca DRĂCEA, Jonel Subic, Marko JELOCNIK
Room 4012, Calea Griviței no. 2-2A
10.30-13.00

Online participation: https://ase.zoom.us/j/5023865157

"ECONOMIC EFFICIENCY OF INVESTMENT IN FACILITIES AND EQUIPMENT FOR GRAINS STORING"
Jonel Subič, Marko Jeločnik
Institute of Agricultural Economics, Volgina, Serbia

An outline of the links between the Sustainable Development Goals and the transformative elements of formulating a fair agri-food trade policy - a measurable EU achievement
Elena-Mădălina DEACONU, Simona Roxana PĂTĂRLĂGEANU Irina-Elena PETRESCU, Mihai DINU
Andrei SANDU
Bucharest University of Economic Studies, Bucharest, Romania

The relevance of the circular economy in the context of sustainable development
Luiza-Florentina ZĂPUCIOIU, Maria-Cristina STERIE, Theodor Anton DIMITRIU
Bucharest University of Economic Studies, Bucharest, Romania

Energy efficiency lookouts,
Gyöngyi TÖRÖ, Laura CIOBANU
Bucharest University of Economic Studies, Bucharest, Romania

Quality and sustainability strategies implemented by fast food restaurants
Nicolea Andreea NEACȘU, Adriana TULBURE
Transilvania University of Brasov: Universitatea Transilvania din Brașov

The impact of circular economy on economic development. A review of EU’s countries
Alin-Cristian MARICUIȚ, PhD. Giani-Ionel GRĂDINARU
Bucharest University of Economic Studies, Bucharest, Romania

Measuring the circular economy inside European Union, using Sankey’s Diagram of material flow and fuzzy clustering
Andreea PERNICI, Stelian STANCU, Denisa Elena BĂLĂ, Ioana RENARD
Bucharest University of Economic Studies, Bucharest, Romania

"Efficient capture of solar energy in Romania: approach in territorial profile using predictive statistical techniques"
Cătălin-Laurențiu ROTARU, Diana TIMIȘ, Giani-Ionel GRĂDINARU
Bucharest University of Economic Studies, Bucharest, Romania

Current trends in sustainable tourism destinations over the last decade: A systematic literature review
Helena SURYA, Harjanto PRABOWO, Mohammad HAMSAL, Boto SIMATUPANG
BINUS Business School Doctor of Research in Management, Bina Nusantara University, Jakarta, Indonesia

"Assessing the electric and electronic devices acquisition in Romania within the context of circular economy requirements. A Poisson regression approach”
Rodica GHERGINA
Bucharest University of Economic Studies, Bucharest, Romania
Georgiana Camelia GEORGESCU (CREȚAN)
Bucharest University of Economic Studies, Bucharest, Romania
Ioana DUCA
Titu Maiorrescu University, Bucharest, Romania
Mirela Anca POSTOLE
Titu Maiorrescu University, Bucharest, Romania

Circularity and municipal waste in Romania. An evaluation between 2011 and 2021
Luiza Loredana NÂSTASE
University of Craiova, Craiova, Dolj, ROMANIA

"Environmental economy and green transition in the European Union: two complementary concepts"
Teodora NACU, Emilia JERCAN
Bucharest University of Economic Studies, Bucharest, Romania
**Minitrack: Circular Economy: VIRTUAL ENVIRONMENTS- NEW COMPETITIVENESS CHALLENGES**

*Minitrack Chairs: Raluca LADARU, Mariarosaria LOMBARDI*

**10.30-12.30**

**Online participation:**
Join Zoom Meeting
https://ase.zoom.us/j/5023865157

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**New leadership models for the digital and entrepreneurial society-Recovering from COVID-19 in an increasingly digital economy**

*Marta STOIAN*  
Bucharest University of Economic Studies, Bucharest, Romania

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**The evolution of agricultural holdings – Bibliometric analysis**

*Gabriela-Dalila STOICA*  
Bucharest University of Economic Studies, Bucharest, Romania

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**The influence of the company size, financing structure and assets efficiency on the positive net result in the agri-business sector**

*Dumitru-Florin MOISE*  
Bucharest University of Economic Studies, Bucharest, Romania

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**Impact of the influence factors for the operating profit of companies from Romanian agri-business sector**

*Dumitru-Florin MOISE*  
Bucharest University of Economic Studies, Bucharest, Romania

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**Economic analysis of the waste market in Romania**

*Andreea Daniela GIUCĂ*  
Bucharest University of Economic Studies, Bucharest, Romania

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**Domestic Tourist Consumption for Tourist Destinations in Romania in the Period 2014-2019**

*Iuliana NICOLAE, Dumitru NANCU, Andrei Marcel MANOLE, Gheorghe Dan ISBASOIU*  
Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Ploiesti, Romania

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**The impact of Covid-19 on tourist destinations in Romania**

*Dumitru NANCU, Mihai MIEILA, Andrei Marcel MANOLE, Gheorghe Dan ISBASOIU*  
Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Ploiesti, Romania

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**The role of universities in achieving the key objectives of the Circular Economy Strategy**

*Florin-Bogdan MATEI, Ina NIMERENCO, Bianca Eugenia SOARE, Giani Ionel GR-ÎDINARU*  
Bucharest University of Economic Studies, Bucharest, Romania

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**Funding opportunities for Romania through the National Recovery and Resilience Plan**

*Corina CRETU*  
Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: Circular Economy: Multiple criteria decision making in ruptured times: the role of unfulfilled prophecies in shifting research paradigms

Minitrack Chairs: Adriana Miclea; Catalin Dobrea

14.00-15.30

Online participation: https://us02web.zoom.us/j/81087416615?pwd=V0YxRVpGejZqVVJUSVB1WFjdZzZ09
Join Zoom Meeting

Performance evaluation of green ports: A case study in Turkey
Mehmet Ali TAS
Turkish-German University, İstanbul, Türkiye
Esra CAKIR
Galatasaray University, İstanbul, Türkiye

Composite indicators used in measuring hybrid threats
Aradavoaicei Apolzan IRENA, Cristian-Silviu BANACU, Marin ANDREICA, Lucian IVAN
Bucharest University of Economic Studies, Bucharest, Romania

A Comparative Study of R&D Investments in Romania and the EU: Insights from Horizon 2020 Projects
Adrian-Constantin POPESCU
Bucharest University of Economic Studies, Bucharest, Romania
Adrian-Ovidiu HOHA
National School of Political and Administrative Studies, Bucharest, Romania

ARTIFICIAL INTELLIGENCE - SOURCE OF INSPIRATION OR A PROBLEM?
Elena-Iulia CHITA, Silvia DUMITRESCU-POPA, Bianca MOTORGA, Miheea PANAIT
Bucharest University of Economic Studies, Bucharest, Romania

Behavioral Economics and Technology Innovation: Using Choice Architecture to build and scale Products
Maria Alexandra CRACIUN
Bucharest University of Economic Studies, Bucharest, Romania
Looking at competitive intelligence as an emergent practice. Recent developments and key takeaways from Romania
Irena CHIRU
"Mihai Viteazul" National Intelligence Academy, Bucharest, Romania
Mireille RADOI
Bucharest University of Economic Studies

GAME THEORY AND ITS USEFULNESS IN THE DEVELOPMENT OF INNOVATIVE STRATEGIES
Denisa Lgia Matei
Bucharest University of Economic Studies

Predictive Analytics Functionalities in Supply Chain Management
Elena Puica
Bucharest University of Economic Studies, Bucharest, Romania

"Romania’s cluster potential. Integrating intelligence systems to spur competitiveness in the agriculture industry”
Cristina-Ioana Coman, Valentin COJANU
Bucharest University of Economic Studies, Bucharest, Romania
Minitrack: SPORTS BUSINESS
Minitrack Chairs: Vlad ROSCA

12.00-13.30

Online participation: https://ase.zoom.us/j/87512154613?pwd=Q3pUdnBjRzlTTM5Rk9BcThuaG9IZz09
Join Zoom Meeting

Meters Wide: A Failed Mediatic Annexation of Sporting Heroes During Pandemic Times?
Vlad I. ROSCA, Vasile-Teodor BURNAR
Bucharest University of Economic Studies, Bucharest, Romania

Player exploitation in esports. Esports organizations policies and business strategies
Teodora Dominteau, Neluta Smidu, Andreea Voinea, Corina-Claudia Dinciu, Maria-Cristina Porfirianu, Adrian IACOBINI
Bucharest University of Economic Studies, Bucharest, Romania

What are esports? Introduction to the global phenomenon of esports
Teodora Dominteau, Neluta Smidu, Andreea Voinea, Corina-Claudia Dinciu, Maria-Cristiana Porfirianu, Adrian Iacobini
Bucharest University of Economic Studies, Bucharest, Romania

Sports forensic: academic and practical approaches
Irina BAKHAYA
Police Academy „Alexandru Ioan Cuza” Bucharest, Romania
Sorin Cristian NIȚĂ
Bucharest University of Economic Studies
Flavius Valentin JAKUBOWICZ
Bucharest University of Economic Studies
Minitrack: COMPLEXITY
Minitrack Chairs: Valentina GHINEA
14.00-15.00

Online participation: https://ase.zoom.us/j/82576016803?pwd=OXZuSFUyYUpzWEJBd2pVZVYpcUFOZz09

Meeting ID: 825 7601 6803
Passcode: 255766

THE JOURNEY OF DOCTORAL RESEARCH. CHALLENGES AND LESSONS LEARNT
Dragos DANTIS
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The new dimensions of critical dependence on space systems
Marius Eugen OPRAN
University Politehnica of Bucharest, Bucharest, Romania

The pension systems reform as a symptom of capitalism financialization
Antonia Ioana ION
Università degli Studi di Milano Statale, Milano, Italia

E-Learning in Higher Education During the COVID-19 Pandemic: A Bibliometric Analysis
Adina-Liliana PRIOTEAŞA, Carmen Nadia CIOCOIU, Laurentiu LAZAR, Mihaela MINCIU
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