

PERSONAL INFORMATION

**DIMA MIHAELA ALINA**



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Sex Female | Date of birth 30/06/1975 | Nationality Romanian

WORK EXPERIENCE

March 2020-present

**Vice - Rector with Research, Development and Innovation**

**The Bucharest University of Economic Studies**

Higher Education- management

October 2011- present

**Director/Chairholder of UNESCO Chair/Department of Business Administration**

**The Bucharest University of Economic Studies**

Faculty of Business Administration in foreign languages

Higher Education- management

October 2013-present

**Professor**

**The Bucharest University of Economic Studies**, School of Business Administration, English Department

- Teaching activity in English the disciplines International Business, Conflict Management and International Negotiations (Master), Banking Techniques and Operations, European Business Environment (Bachelor), Fundamentals of European Union ( Master), EU common policy in energy (master)
- Writing books for students
- Participation in research projects

February 2008 - 2013

**Education -university**

**Associate professor**

**Bucharest University of Economic Studies** , School of Business Administration in foreign languages, English section

- Teaching activity in English the disciplines International Business, Conflict Management and International Negotiations (Master), Techniques and operations banking, European Business Environment (Bachelor), Fundamentals of European Union ( Master), EU common policy in energy (master)
- Writing books for students
- Participation in research projects

2008- 2011

**Education - university**

**Associate professor**

**University of Wales (UK) and Banking Institute of Romania**

- Teaching and assessment in modular system for the discipline International Management

**Education -university**

February 2006 - February 2008

**Lecturer****The Bucharest University of Economic Studies**, School of Business Administration, English Section

- Teaching activity in English the disciplines Techniques and operations banking, European Business Environment
- Writing books for students
- Participation in research projects

October 2002 -February 2006

**Education - university****Assistant professor****The Bucharest University of Economic Studies**, School of Business Administration in foreign languages, English Section

- Teaching in seminar classes at the discipline Banking techniques and operations relating aspects to finance- banking environment in Romania but also in internationally especially in the European Union
- Writing books for students

November 2003 – June 2004

**Education - university****Research associate****European Institute of Romania**

- Research activity for a study on the impact of accession to the European Union under the PHARE project funded by the European Commission, “Specific requirements for management of structural instruments and implications for Romania”

October 2000 – October 2003

**Education -research****Editor analyst - coordinator of the International Department****“Financial Market“ (Piata Financiara)**

- Writing analysis, interviews, headings on topics of international financial relations, particularly related to the European integration process and the implications of accession to the EU;
- The department coordination and maintaining the collaboration with public institutions, ministries, embassies etc.

March 2000 – October 2000

**Press - Media****Head of International department****“Financial Market“ (Piata Financiara)**

- Writing analysis, interviews, headings on topics banking and financial (implications of the introduction of the euro, the banking system development in the countries of Central and Eastern Europe, the effects of privatization in the banking system, etc.)

October 1999 – October 2002

**Press - Media****University junior assistant****Romanian American University, Bucharest**

- Teaching in seminar classes the disciplines Economics of European Integration and International Trade (foreign policy of Romania, trade relations with the EU, the effects of Romania's EU integration, EU funding programs etc).

June 1999 – September 1999

**Education -university****Competition inspector assistant****Competition Council of Romania, Consumer Goods Department, Parliament Palace**

- Analysing the content of notifications on economic concentrations, writing evaluation reports, participation in investigations developed for resolving cases, formulate proposals law enforcement after hearing the parties, etc.

**Public administration**

## EDUCATION AND TRAINING

October 2000 – October 2006

### PhD in Economics

School of International Business and Economics, The Bucharest University of Economic Studies

- Economics - The title of the thesis: “**Major changes in the Competitive Structures within the Globalisation versus Regionalization Background**”, Specialization in International Business, Scientific Advisor Dumitru Miron, Ph.D. Title of PhD obtained in March 2007.

October 1999 – June 2003

### Bachelor’s Degree in Juridical Law

University of Craiova, Law School

- The title of diploma thesis: “*The legislative constraints of EU candidate countries to adopt the competition acquis*”

1999 – 2000

### Master’s Degree in Intra-European business

School of International Business and Economics, The Bucharest University of Economic Studies

- The dissertation thesis: “**The antidumping procedures applied by the European Union to Romanian producers**”, Scientific Advisor Dumitru Miron, Ph.D

October 1994 – August 1998

### Bachelor’s Degree in International Business, *specialization in World Economy.*

School of International Business and Economics, The Bucharest University of Economic Studies

- The diploma thesis: “**Scale Economies, Imperfect Competition, New Technologies and their Impact to the International Trade**”, Scientific Advisor Dumitru Miron, Ph.D

October 1990 – June 1994

### High School Diploma in Mathematics-Physics

“Fratii Buzesti” High School in Craiova, Mathematics-Physics specialization

## PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	B2
French	C1	C1	B1	B1	B1

Communication skills

Communication skills developed through collaboration with the Ministry of European Integration, European Commission Delegation, European Institute, other public institutions, ministries, embassies etc, and etc

Organisational / managerial skills

Managerial skills developed especially through coordination of UNESCO Department of Business Administration and as a result of coordination of foreign news department of the magazine Financial Market,

Computer skills

Operation in Word, Excel, and PowerPoint  
Certificate of PC operator

## ADDITIONAL INFORMATION

### Awards

- AFER Special Award "Excellence in promoting entrepreneurship and European values", awarded by the Association of Faculties of Economics, Romania (AFER) in 2018
- AFER Award "*Emeritus professor*" for the year 2012 awarded by the Association of Faculties of Economics, Romania (AFER) in 2013
- **Best Presenter Award** at The Economics and International Business Conference, Los Angeles, december 2008, for the paper "*The Anti-Competitive Effects of Entry Barriers on the Market: The case of Romanian Tobacco Industry*'
- **Outstanding Research Award** for the paper '*Academic Staff and Job satisfaction: A Romanian Case Study*', The Institute for Business and Finance Research, Costa Rica, 30 May 2008
- **Award „Best textbook” by the Association of Faculties of Economics**, Romania (AFER) for the book "*European business environment. Competition Policy* , 2008 at the national competition for economic literature and marketing in 2007
- **Best Presenter Award** , The Economics and International Business Conference Miami, december 2007 , "*The necessity of Competition Culture for Business Environment in the Context of the New EU Competition Policy Approach. The Case of Romania*"
- **'Best European Reporter' Award** in the national competition "*European Reporter*" organized by the European Commission Delegation in Romania and the Centre for Independent Journalism, December 2002
- **Participant at the International Conference** "*The introduction of the Euro. Implications for candidate states at EU* ", organized by the European Commission, Budapest, 2001

### Diplomas and certificates

- Erasmus teaching mobility, Sapienza University, Rome- Italy, May 2017
- **University scholarship TEMPUS**, *Institute of Business Management*, Lille - France feb. - May 1997
- Diploma for **Academic Writing and Journal Publishing** workshop organized by the Bucharest University of Economic Studies in collaboration with *Friendship Foundation, Arizona, USA*, 2013
- Diploma for training in academic management "**The higher education institutions as organizations-Strategic management**" organized within strategic project "Improvement of academic management", Bucharest 28th March 2011
- Diploma for training in academic management "**Academic governance**" organized within strategic project "Improvement of academic management", Cluj Napoca 31st March 2011
- Diploma for training in academic management "**Academic marketing**" organized within strategic project "Improvement of academic management", Constanța 24th March 2011
- Diploma for training in academic management "**Integrity standards**" organized within strategic project "Improvement of academic management", Constanța 25th March 2011

Member in professional associations/Editorial Board

- 2017 - present: **President** of the Professional Association Society for Business Excellence (<http://bizexcellence.ro/about-us/board-members/>)
- January 2013-present: **Chief Editor** of the international journal Management & Marketing, indexed in more than 20 international databases like Web of Science-ESCI, SCOPUS, Cabell's, Proquest, EBSCO etc and published by the German publishing House de Gruyter (<http://www.degruyter.com/view/j/mmcks>)
- 2014-present: **Member of the Editorial Board** of the journal **Journal of Global Entrepreneurship Research** indexed in Springer Open, <http://www.journal-jger.com/about/edboard>
- 2017-present: Member of the **Editorial Board** of the journal **International Journal of Entrepreneurial Knowledge (IJEK)** indexed in international databases, <http://www.ijek.org/index.php/editorial-board>
- November 2012-2017: **Vice President** of the Professional Association Society for Business Excellence (<http://bizexcellence.ro/about-us/board-members/>)
- February 2012- present: **Member of the Board of the Faculty of Business Administration and Member of the Senate of the Academy of Economic Studies in Bucharest**
- 2011-2016: **Director** of the Reserch Centre of Entrepreneurship and Intellectual Capital, The Bucharest University of Economic Studies
- October 2009 - 2012: **Member of the Scientific Committee** of the journal Management & Marketing, rated B + by CNCSIS and indexed in international databases
- Oct. 2009 - Present: **Director** of the publisher Business Excellence Press
- Feb. 2009 - Present: **Founding member** of the **Professional Association Society for Business Excellence**
- 2009 - 2010: Member of the **International Association for Research in Income and Wealth**
- 2009 - 2010: Member of the **International Association of Computer Science and Information Technology (IACSIT)**, Nr 80331978, Singapore
- 2008 - 2009: Member of the **International Atlantic Economic Society**, Atlanta-USA
- 2007-2008: Scientific secretary of **Business Administration Research Centre**
- June 2006 - Oct. 2007: Member of the **Scientific Council of the Competitions Review**
- Dec. 2000 - Oct. 2002: Member of the **Senate of the Romanian-American University Bucharest**

## Other relevant activities

- **Expert trainer** in the project „Human Resources for an intelligent and inclusive growth in tertiary sector” POSDRU/125/5.1/S/135301
- **Expert trainer** in the project „Training stages for students in human resources” POSDRU/161/2.1/G/137915
- 2016-present: **President of the International Conference** on Business Excellence (ICBE) editions 10-12 indexed in various international databases (<http://www.bizexcellence.ro/icbe/call-for-papers/>)
- **Program Chair of** International Conference on Business Excellence 10th edition, Bucharest and editor of the conference volum „Proceedings The 10 th International Conference on Business Excellence” 2016 indexed in Web of Science, [www.bizexcellence.ro](http://www.bizexcellence.ro)
- **Member of the International Committee of the Conference:** the European Conference on Intellectual Capital (ECIC) indexed in Web of Science organized by Academic Conferences, editions Helsinki-Finland 2012, Bilbao-Spain 2013, Trnava, Slovak Republic, 2014, Cartagena, Spain, 2015  
<http://academic-conferences.org/ecic/ecic2012/ecic12-committee.htm>,  
<http://academic-conferences.org/ecic/ecic2013/ecic13-committee.htm>,  
<http://academic-conferences.org/ecic/ecic2014/ecic14-committee.htm>,  
<http://academic-conferences.org/ecic/ecic2015/ecic15-committee.htm>
- **Expert Evaluator** for projects under CNCSIS Romania (2008)
- **Session chair** at the International Conference "8th International Business Research Conference" section Research and Change, organized by the World Business Institute, Dubai, 27-28 March 2008
- **Session chair** at the international conference ICBE 2007 International Conference on Business Excellence, organized by the Academy of Economic Studies of Bucharest and Transylvania University of Brasov in cooperation with The University of Akron, USA, edition 2008, 2009, 2010, 2011, 2012

## Project director

- Director of PN-II-RU-TE-2009-1(TE), **Multivariate analysis of the convergence in European Higher Education**, project financed by Romanian National Council for Scientific Research, 2010-2013.
- Director of PN-II-ID-PCE-2007-1(IDEAS), **Study regarding the importance of the competition culture for the competitiveness of the Romanian business environment on the EU single market**, project financed by Romanian National Council for Scientific Research, 2007-2010.

## Project member

- 2008-2011: member of the CNCSIS project 'Research regarding the dynamic of non-linear integrators in capital intellectual generation', director prof. dr. Constantin Bratianu
- 2007-2010: member of the CNCSIS project 'Study related to the internationalization of Higher Education in Romania. Added value of Romanian higher education to the country brand', director prof. dr. Luminita Nicolescu, coordinator of the national project SNSPA Bucharest.
- 2006- 2008: member of the CEEX 628 project 'The growth of quality performance in case of SMEs processes using expert systems in innovation management and engineering', coordinator of the national project Univ. Tehnica Cluj Napoca
- 2006- 2008: member of the project 'Assessment of higher education efficiency in the Academy of Economic Studies Bucharest', project financed by the Academy of Economic Studies Bucharest
- 2003 - 2004: member of the international project 'Specific requirements of the EU structural instruments and policy implications for Romania', PAIS II (Pre-accession impact studies), project financed by European Commission - PHARE program RO 2002/000-586.03.01, European Institute of Romania
- February – June 2002: member of the international project 'The impact of the Romanian higher education reform on the university's financial and academic management', project financed by the Open Society Institute Budapest

## Scientific and research activity (selective papers)

Author and co-author of 14 books published in national recognized publishing houses

- **Dima, M.A.** editor (2018). *Doing Business in Europe. Economic Integration Processes, Policies, and the Business Environment*, Springer International Publishing, 449 pages, ISBN 978-3-319-72238-2 (in print)
- **Dima, A. M. (editor)** (2014). *Handbook on Research on Trends in European Higher Education Convergence*, IGI Global USA, 516 pages, ISBN13: 9781466659988
- **Dima, A. M.**, (editor); Ameziane, L., Dinca, V.M., Orzea, I., Agoston, S.(2012). *Banking for Business Administration.Theory, cases and applications*, ASE Bucharest, 452 pages, ISBN 978-606-505-528-5
- Bratianu, C., **Dima, A.M.**, Vasilache, S., Orzea, I. (2012). *Nonlinear integrators and intelectual capital dynamics*, Curtea Veche, 240 pages, ISBN 978-973-1983-67-7
- **Dima, A. M (editor)**, A.Agapie, I. Orzea, S. Agoston, V. Dinca (2010). *Banking – Theory, cases and applications*, ASE Bucharest, pages 460, ISBN 978- 606-505-329-8
- **Dima, A. M (editor)**, D. Şandru, C. Păun, R. Muşetescu (2010). *Competition Culture in Romania*, ASE Bucharest, 270 pages
- **Dima, A. M.** (2010). *Credit- analysis. Case-studies*, Business Excellence, Bucharest 177 pages, ISBN 978- 606-92299-5-8

Author and co-author of 18 chapters in books published in international recognized publishing houses

- **Dima, M.A.**, Vasilache, S., Hadad, S. (2017). Multivariate Analysis of EU Convergence in Higher Education Services (pp 272-282, 10 pag), in Za S., Drăgoicea M., Cavallari M. (eds) *Exploring Services Science. Lecture Notes in Business Information Processing*, vol. 279, Springer, Cham, ISBN 978-3-319-56924-6
- **Dima, M.A.**, Vasilache, S. (2014). Research Focus on European Education Policies: An overview, (pp. 1-32), in Dima, MA editor *Handbook on Research on Trends in European Higher Education Convergence*, IGI Global, USA, 2014, ISBN 978-1-4666-5998-9, 516 pg
- Voges, K, Bratianu, C., **Dima, M.A.** Glaser-Segura, D. (2014). Evaluating International Competitiveness: A Study of the Application of External Quality Assurance Performance Indicators in Romania, (pp. 202-218), in Dima, MA (editor) *Handbook on Research on Trends in European Higher Education Convergence*, IGI Global, USA, ISBN 978-1-4666-5998-9, 516 pg
- **Dima, M.A.**, Cantaragiu, R. (2013). Harmonization of the funding mechanisms in European universities (pp. 34-57), in Vasilache. S. ed. *Cross-cultural training and teamwork in healthcare*, IGI Global USA, 2013, ISBN 2328-1243, 326 pg
- **Dima, MA.** (2013). *Factorial Analysis of the correlations between competitive strategy and company's characteristics: the case of Romanian business environment*, in *The Changing Business Landscape of Romania. Lessons for and from Transitions Economies*, Springer New York, USA, pp. 153-176
- **Dima, MA.** (2013). *An analysis on the link between emerging markets MNEs' reputation and corporate social responsibility in Advances in Sustainability & Environmental Justice*, Volume 12: Principles and Strategies to Balance Ethical Social and Environmental Concerns with Corporate Requirements, Volume 12, Emerald Group Publishing Limited, UK, pp. 51–66
- **Dima, M.A.** (2012). *Challenges and Opportunities for Innovation in Teaching and Learning in an Interdisciplinary Environment*, in *Knowledge Management Innovation for Interdisciplinary Education Organizational Applications*, Information Science Reference, Hershey, New York USA, pp 347-365

Author and co-author of 10 Articles published in Web of Knowledge journals with Impact Factor

- Dincă, V. M., **Dima, A. M.**, & Rozsa, Z. (2019). Determinants of cloud computing adoption by Romanian SMEs in the digital economy. *Journal of Business Economics and Management*, 20(4), 798-820, WOS:000485881500010

- **Dima, AM;** Tuclea, CE; Vranceanu, DM; Tigu (2019). Sustainable Social and Individual Implications of Telework: A New Insight into the Romanian Labor Market, *Sustainability*, Volume: 11 Issue: 13, Article Number: 3506, WOS:000477051900012
- **Dima, A.M.;** Begu, L.; Vasilescu, M.D.; Maassen, M.A.(2018). The Relationship between the Knowledge Economy and Global Competitiveness in the European Union. *Sustainability*, 10, 1706, WOS:000436570100018
- Ghinea V., **Dima, A.M.**, Hadad S. (2017). Excellence Model for Sustainable Convergence in the EU Higher Education. *Amfiteatru Economic*, vol 19, pp. 1107 - 1122
- **Dima, A.M.,** Vasilache S. (2016). Credit risk modeling for companies default prediction using neural networks, *Romanian Journal of Economic Forecasting*, Vol. 19, Issue 3, ISSN 1222-5436, pp. 127-143
- **Dima, M.A.,** Vasilache, S., Ghinea, V., Agoston, S. (2013). A model of academic social responsibility, *Transylvanian Review of Administrative Sciences*, vol. 38E, pp 23-43
- Vasilache, S., **Dima, M.A.**, Dan, M. (2011). The Relationship Between University Research And The Marketability Of Universities, *Amfiteatru Economic*, vol. 30(1), pp 544-554
- Nicolescu, L., **Dima, M.A.** (2010). The Quality of Educational Services. Institutional case study form the Romanian Higher Education, *Transylvanian Review of Administrative Sciences*, vol. 28, pp 100-108
- Miron, D., **Dima, M.A.**, Vasilache, S. (2010). Models of the intra-regional trade influence on economic sustainable development in Romania, *Amfiteatru Economic*, vol. 27(1), pp 27-36
- Miron, D., **Dima, M.A.**, Vasilache, S. (2009). Indexes of regional economic growth in post-accession Romania, *Romanian Journal of Economic Forecasting*, vol.3, pp 138-152
- Miron, D., **Dima, M.A.**, Paun, C. (2011). Factorial Analysis of the Correlation between Business Ethics and Anti – Competitive Behaviour on the Romanian Market, *Journal of Economic Computation and economic cybernetic studies and research*, vol 45(1), pp 21-38
- **Dima, A.M.** (2009). Operational Risk Assessment Tools for Quality Management in Banking Services, *Amfiteatru Economic*, Vol. 26(XI), ISSN 1582-9146, pp. 364-372

Author and co-author of 46 Articles published in journal indexed in more than 2 international databases (including ESCI and Scopus)

- **Dima, A.M,** Vasilache, S. (2016). Trends in the internationalization of European higher education in a convergence perspective, *Management & Marketing. Challenges for the Knowledge Society*, Vol 11, issue 2, ISSN 1842-0206, pp. 449-457, indexed ESCI and Scopus
- **Dima, M.A.**, Vasilache, S., Ghinea, V., Agoston, S (2013). Achievements and perspectives in designing a set of convergence indicators in European higher education, *The International Journal of Management Science and Information Technology (IJMSIT)*, NAISIT Publishers, Special Issue: knowledge strategies, decision making and IT in emergent economies pp 3-16
- Vasilache, S., Temesi, J., **Dima, M.A.** (2012). Higher education reforms in Eastern Europe. A Hungarian-Romanian case study, *Management&Marketing*, vol 7(2), pp 295-322
- **Dima, M.A.**, Vasilache, S. (2012). Social network analysis for tacit knowledge management in universities, *Journal of the Knowledge Economy*, Springer US, February (on-line)
- **Dima, M.A.**, Vasilache, S. (2012). Cluster-based convergence analysis in European higher education – preliminary findings, *Journal of International Scientific Publications. Educational Alternatives*, vol 10(3), pp 222-234
- **Dima, M.A.**, Sandru, D. (2009). Marketing Challenges for Competition Policy. The perception of the Romanian companies, *Business Review Cambridge*, Vol. 13, No.1, ISSN 1553-5827, pp. 129-135

Author and co-author of 22 articles published in international conference volumes indexed ISI Proceedings



- **Dima, A.M.**, Ghinea, V. (2016). A model of academic leadership, *Proceedings of the 12th European Conference on Management* (eds. Bratianu, C. and Pizaru, F.), *European Conference on Management, Leadership & Governance, Leadership and Governance*, Academic Conferences Bucharest, ISSN 2048-9021, ISBN 978-1-911-218-20-3, pp. 61-70
- **Dima, A.M.**, Hadad, S., Cantaragiu, R. (2016). A conceptual analysis of business-university knowledge transfers in the energy field, *Proceedings of the 10th International Conference on Business Excellence. Energy, climate change and sustainability* (Eds. Tantau, A, Dima, M.A, Hadad, S.), *Business Excellence*, ISSN 2502-0226, ISBN 978-606-92299-1-0, pp. 199-205
- **Dima, A.M.**, Anghel, L. (2016). Energy MBA - lesson of university-business sustainable partnerships, *Proceedings of the 10th International Conference on Business Excellence. Energy, climate change and sustainability* (Eds. Tantau, A, Dima, M.A, Hadad, S.), *Business Excellence*, ISSN 2502-0226, ISBN 978-606-92299-1-0, pp. 243-249
- Dima, M.A., Cantaragiu, R., Gilmeanu, D. (2012). The Relationship Analysis Between Knowledge and Student Learning Outcomes, *ISI Proceedings of the 13th European Conference on Knowledge Management, 13th European Conference on Knowledge Management, Cartagena, Spain 6-7 September 2012*, pp. 230-264
- **Dima, M.A.**, Vasilache, S., Ghinea, V. (2012). Achievements and perspectives in designing a set of convergence indicators in European higher education, *ISI Proceedings of the 7th International Conference on Business Excellence, 7th International Conference on Business Excellence 2012, Brasov, Romania, 12-13 October 2012*, pp. 182-185
- **Dima, M.A.** and Agoston, S. (2011). Internationalization of universities, reflections on the past and future perspectives, *ISI Proceedings of the 6th International Conference on Business Excellence, Braşov, 14-16*, pp. 240-244
- **Dima, M.A.** (2011). The drivers of Convergence (and Divergence) in European Higher Education, *Conference on International Journal of Arts and Sciences, Harvard University, Boston, SUA, May 30*, *International Journal of Arts and Science*, vol 4(15), 2011, ISSN 1944-6934
- Agoston, S., Orzea, I., **Dima, M.A.**, Vasilache, S. (2011). The Knowledge Transfer in Romanian Universities, *ISI Proceedings of the 3rd European Conference on Intellectual Capital, 18-19 April, University of Nicosia, Cyprus*, pp.24-32
- **Dima, AM**, Vasilache, S. (2011). Comparative analysis of educational policies development in Europe, *Proceedings of the 15th International Business Research Conference, June, New York*, Editor: Mr. Tanzil Hoque, Published by: World Business Institute Australia
- Voges, K., Glaser-Segura, D., Bratianu, C., **Dima, M.A** (2010). Challenges of Bologna Process implementation in Romania, *ISI Proceedings of the 6th International Conference on Business Excellence, Braşov, 15-16 October*, pp. 240-244

Prof. Univ. Dr. Alina Mihaela Dima